

# 2019 Tweet SHEET

These sample tweets and accompanying graphics are designed to inspire your social media posts. Replace anything in **RED** with destination/organization-specific details. Don't forget to include **#nttw19** to amplify your message and for the chance to see your event featured in our wrap-up video.

Useful resources: [U.S. Travel's Economic Impact Map](#) and [Travel Economic Impact Calculator](#).



SAVE THE DATE: In May, the tourism industry will come together and share why **#TravelMatters** across the nation. Join us! **#nttw19**



It's National Travel & Tourism Week—America's weeklong celebration of travel. Join an event in your community: [ustravel.org/nttwmap](http://ustravel.org/nttwmap) **#nttw19**



This year's **#nttw19** theme is: **#TravelMatters**. From **LOCAL SMALL BUSINESS** to **LOCAL LARGE ATTRACTION**, travel strengthens every facet of our community.



DYK? The travel industry supports 15.7 million American jobs & generates \$2.5 trillion for our economy. **#TravelMatters** More: [ustravel.org/answersheet](http://ustravel.org/answersheet) **#nttw19**



Join us! On Travel Rally Day (May 7) we're celebrating **#nttw19** by highlighting why **#TravelMatters** in **CITY/STATE**.



**#TravelMatters** in **CITY/STATE**—where tourism supports **XX** jobs and generates **XX** annually for our local economy. **#nttw19**

