

U.S. TRAVEL'S 2025 KEY DATES



APRIL 1-2
Washington, D.C.

Industry leaders will gather for Destination Capitol Hill, the U.S. travel industry's critical legislative fly-in. Around this event, we will also host an executive board meeting and dinner, board briefing, National Council of State Tourism Directors (NCSTD) meeting and DMO CEO Roundtable.

REGISTRATION OPEN. VISIT [USTRAVEL.ORG/DCH](https://ustravel.org/dch) TO LEARN MORE.



APRIL 3
Global Activation

The industry comes together for Global Meetings Industry Day (GMID)—an international day of advocacy showcasing the value that business meetings, trade shows, incentive travel, exhibitions, conferences and conventions bring to people, businesses and communities.

INDUSTRY TOOLKIT TO BE DISTRIBUTED IN EARLY 2025.

**CORPORATE CEO
ROUNDTABLE**

APRIL 8-9

The Corporate CEO Roundtable brings together a close network of corporate industry leaders multiple times a year to share insights on substantive issues and emerging trends, engage with key policymakers and advocate collectively on policies affecting the travel industry.

Eligible only to CEOs of corporate travel companies (defined as "standard" or "hybrid" members) with over \$500M in annual revenue.



MAY 4-10
National Activation

Celebrating travel's essential role in our economy, communities and personal well-being, National Travel & Tourism Week (NTTW) unites the industry across the country for a week of industry messaging and amplification.

INDUSTRY TOOLKIT TO BE DISTRIBUTED IN EARLY 2025.



JUNE 14-18
Chicago, IL

IPW is the world's leading international inbound travel trade show, providing an unmatched business platform to build relationships. At this event, buyers and media connect with America's top destinations and travel companies, driving \$5.7B in travel bookings to the U.S.

REGISTRATION OPEN. VISIT [IPW.COM](https://ipw.com) TO LEARN MORE.



JULY 30-AUGUST 1
Colorado Springs, CO

U.S. Travel's Summer Summit brings together leaders and executives from across travel's many sectors for the industry's biggest conversations. From global issues to new challenges, Summit is the place to be seen, heard and shape the future of travel. This year's event will take place at The Broadmoor.

Eligible only to U.S. Travel Board of Delegates and select event sponsors.



AUGUST 17-19
Phoenix, AZ

ESTO is the #1 event providing the industry with unique content designed to elevate destination marketing strategies. This must-attend event at the J.W. Marriott Desert Ridge Resort & Spa helps destination marketers accelerate growth and embrace innovation to propel their destination further. In addition, we will host an NCSTD meeting and dinner the day prior.

**REGISTRATION WILL OPEN IN SPRING 2025.
VISIT [ESTO.USTRAVEL.ORG](https://esto.ustravel.org) TO LEARN MORE.**

**CORPORATE CEO
ROUNDTABLE**

OCTOBER 15-16

The Corporate CEO Roundtable brings together a close network of corporate industry leaders multiple times a year to share insights on substantive issues and emerging trends, engage with key policymakers and advocate collectively on policies affecting the travel industry.

Eligible only to CEOs of corporate travel companies (defined as "standard" or "hybrid" members) with over \$500M in annual revenue.