

U.S. Travel's **Future of
Travel Mobility** 



WEDNESDAY, NOVEMBER 20 | UNION STATION | WASHINGTON, D.C.

2024 SPONSORSHIP OPPORTUNITIES

Presented By
**U.S. TRAVEL
ASSOCIATION**

In Partnership With
CQ | **Roll
Call**

Official Card
**AMERICAN
EXPRESS**

The Future of Travel Mobility **brings together prominent travel industry CEOs, business leaders, elected officials and senior policymakers for an annual event focused on seizing the opportunities before us.**

The rapid evolution of mobility is profoundly shaping travel's future. Traveler demands, tech innovation and societal expectations are converging, accelerating the push for more sustainable, frictionless, secure and inclusive travel mobility.

Through in-depth, thought-provoking dialogue, the annual Future of Travel Mobility summit will explore critical topics impacting the next decade of travel mobility—and the policy change needed to seize the opportunities before us.

CONTACT

SHARI BAILEY

SENIOR DIRECTOR OF BUSINESS DEVELOPMENT

813.486.4277 • sbailey@ustravel.org

For more information, visit ustravel.org.



**WATCH THE
FOTM 2023
RECAP VIDEO**

TARGET AUDIENCE

More than 200 attendees are expected, including dozens of members of Congress and their staff, senior Biden administration officials, congressional and administration staff, policy influencers, advocacy organization leaders, industry association executives and senior travel industry leaders. Top-tier national media outlets and Beltway press will cover the event.

DATE & LOCATION

WEDNESDAY, NOVEMBER 20, 2024

Union Station
50 Massachusetts Ave NE
Washington, DC 20002

SPONSORSHIP

Show your support as a:

- Title Sponsor
- Program Sponsor
- Networking Reception Sponsor / Networking Breakfast Sponsor
- Lunch Sponsor
- Wi-Fi Sponsor
- Supporting Sponsor

Sponsorship Opportunities

TITLE SPONSOR \$100,000

(One available)

SOLD

**AMERICAN
EXPRESS**

- ▶ Sponsor shall be acknowledged as “Title Sponsor”
- ▶ Logo placement in promotional collateral including:
 - On-site event program
 - On-site event signage
 - On-site event main screen display
 - Registration page (includes link to sponsor URL)
 - Event page on ustravel.org (includes link to sponsor URL)
 - Email promotions (includes link to sponsor URL)
- ▶ Participation by CEO or other senior executive in event programming as panelist. Sponsor to work with U.S. Travel to determine session placement and content
- ▶ Up to **five (5)** complimentary registrations and reserved table at event
- ▶ Opportunity to provide collateral on tables or sponsor-provided bag/giveaway at registration
- ▶ On-site booth/table/interactive installation
- ▶ CEO quote in official event press release
- ▶ Acknowledgement as official card on social media + one sponsored post on X/Twitter ([@Ustravel](https://twitter.com/Ustravel)) on day of the event
- ▶ Inclusion of brief interview in official event video

** Plus incremental visibility from electronic communications and promotions.*



PROGRAM SPONSOR \$25,000

(Limited and based on availability of program content).
See program for descriptions.

- ▶ Sponsor of designated session content on agenda
- ▶ Logo placement in promotional collateral including:
 - On-site event program
 - On-site event signage
 - On-site event main screen display
 - Event page on ustravel.org (includes link to sponsor URL)
 - Email promotions (includes link to sponsor URL)
- ▶ Acknowledgement as official sponsor on social media + one sponsored post on X/Twitter (@Ustravel) on day of the event
- ▶ Opportunity to roll a video ahead of session, (max one minute), to serve as an intro to the content and further establish company as relevant to the program content
- ▶ **Three (3)** complimentary registrations and seat at reserved table



Shawn Kinder, Global Corporate Development & Strategy Director - Airports, Ferrovial, 2023 event



Senator Amy Klobuchar, (D-MN), 2023 event



Christopher Nassetta, President and CEO, Hilton, 2023 event

NETWORKING RECEPTION SPONSOR \$20,000

(One available)

- ▶ Sponsor shall be acknowledged as “Networking Reception Sponsor”
- ▶ Logo placement in promotional collateral including:
 - On-site event program
 - On-site event signage
 - On-site event main screen display
 - Event page on ustravel.org (includes link to sponsor URL)
 - Email promotions (includes link to sponsor URL)
 - Opportunity to show brief video at close of event (no longer than 60 seconds)



- ▶ Branded napkins, table tentcards (U.S. Travel to work with sponsor on production)
- ▶ Acknowledgement as official sponsor on social media + one sponsored post on X/Twitter ([@Ustravel](#)) on day of the event
- ▶ Inclusion in official event video
- ▶ **Three (3)** complimentary registrations and seat at reserved table

LUNCH SPONSOR \$20,000

(One available)

- ▶ Sponsor shall be acknowledged as “Lunch Sponsor”
- ▶ Logo placement in promotional collateral including:
 - On-site event program
 - On-site event signage
 - On-site event main screen display
 - Event page on [ustravel.org](#) (includes link to sponsor URL)
 - Email promotions (includes link to sponsor URL)
 - Opportunity to show brief video ahead of lunch segment. (no longer than 60 seconds)
- ▶ Acknowledgement as official sponsor on social media + one sponsored post on X/Twitter ([@Ustravel](#)) on day of the event
- ▶ Inclusion in official event video
- ▶ **Three (3)** complimentary registrations and seat at reserved table

** Plus incremental visibility from electronic communications and promotions.*



Justine Johnson, Chief Mobility Officer, Office of Future Mobility and Electrification, Michigan Economic Development Corporation, 2023 event

NETWORKING BREAKFAST SPONSOR \$10,000

(One available)

- ▶ Sponsor shall be acknowledged as “Networking Breakfast Sponsor”
- ▶ Logo placement in promotional collateral including:
 - On-site event program
 - On-site event signage
 - On-site event main screen display
 - Email promotions (includes link to sponsor URL)
- ▶ Branded coffee cups (U.S. Travel to work with sponsor on production)
- ▶ Up to **two (2)** complimentary registrations
- ▶ Acknowledgement as official sponsor on X/Twitter ([@Ustravel](#)) on day of the event



Joanna Geraghty, CEO, JetBlue, 2023 event

WI-FI SPONSOR \$7,500

(One available)

- ▶ Logo placement in promotional collateral including:
 - On-site event program
 - On-site event main screen display
 - Email promotions (includes link to sponsor URL)
- ▶ Branded tent cards on tables with wi-fi information
- ▶ Acknowledgement as official sponsor on X/Twitter ([@Ustravel](#)) on day of the event
- ▶ Up to **two (2)** complimentary registrations



Brendan Jones, President and CEO, Blink Charging, 2023 event

SUPPORTING SPONSOR \$5,000

(Unlimited)

- ▶ Logo placement in promotional collateral including:
 - On-site event program
 - On-site event main screen display

* Plus incremental visibility from electronic communications and promotions.

- ▶ Event page on ustravel.org (includes link to sponsor URL)
- ▶ Email promotions (includes link to sponsor URL)
- ▶ Up to **two (2)** complimentary registrations

INNOVATION HUB PARTNER \$20,000

We invite you to showcase your unique innovations at our Innovation Hub. Participation includes dedicated space within the Innovation Hub and branding visibility in event communications, onsite materials and social media.

Interested partners should reach out to Shari Bailey (sbailey@ustravel.org) with more information around the product you'd like to display. All displays must have a COI and meet facility weight and size requirements. Sponsors are responsible for their display transfer, staffing and pickup, in accordance with facility hours and availability.

Through interactive and dynamic displays, sponsors may showcase:

- ▶ Biometric facial recognition technology and other digital identification technologies that can streamline airport check-in
- ▶ Advances in biometric data storage systems that protect sensitive traveler data
- ▶ Prototypes of new modes of transportation such as autonomous, electric, and vertical take-off and landing vehicles
- ▶ Advancements in battery technology that power charging grids
- ▶ Innovative solutions that streamline and enhance the travel experience

For more information on our Innovation Hub, click [here](#).

** Technical requirements must meet venue approval. Weight specifications may apply.*



Nora Lovell Marchant, Vice President, Global Sustainability, AmEx Global Business Travel 2023 event



Don Graves, United States Deputy Secretary of Commerce, 2023 event

Past Event Speakers

2023

- **Tom Anderson**, Chief Operating Officer, Urban Air Mobility, Archer
- **Jill Blickstein**, Chief Sustainability Officer, American Airlines
- **Holly Canevari**, Deputy Administrator, Transportation Security Administration
- **Phillip Drujak**, Director of Federal Affairs, Miami-Dade County
- **Joanna Geraghty**, President & Chief Operating Officer, JetBlue
- **Don Graves**, United States Deputy Secretary of Commerce
- **Ben Ivers**, Director of Autonomous Systems and Regulatory Affairs, Boeing
- **Justine Johnson**, Chief Mobility Officer, Office of Future Mobility and Electrification, Michigan Economic Development Corporation
- **Brendan Jones**, President and CEO, Blink Charging
- **Shawn Kinder**, Global Corporate Development and Strategy Director – Airports, Ferrovial
- **Dave Lorenz**, Vice President, Travel Michigan
- **Andrew Macmillan**, Chief Commercial and Strategy Officer, Vertical Aerospace
- **Nora Lovell Marchant**, Vice President, Global Sustainability, AmEx Global Business Travel
- **Kevin McAleenan**, CEO, Pangiam and Former Acting Secretary of Homeland Security and CBP Commissioner
- **Emeka Moneme**, President, Capitol Riverfront BID
- **Christopher Nassetta**, President & CEO, Hilton
- **Blain Newton**, Chief Operating Officer, BETA Technologies
- **John Sanders**, Former Chief Technology Officer for TSA and Acting Commissioner for CBP
- **Terry Slaybaugh**, Vice President, Sites and Infrastructure, Jobs Ohio
- **Heather Wingate**, Senior Vice President, Government Affairs, Delta Air Lines, Inc.
- **Bryan Ryks**, Executive Director and CEO, Metropolitan Airports Commission

2022

- **Mike Daher**, Vice Chair, US Transportation, Hospitality & Services, Deloitte
- **Rachel Devine**, Senior Vice President, Global Policy & Regulatory Affairs, Boom Supersonic
- **Stephen Gardner**, Chief Executive Officer, Amtrak
- **Jean Garris Hand**, Vice President of Global ESG, Hilton
- **Patrick Goddard**, President, Brightline Trains
- **Ranking Member Sam Graves**, (R-MO), Ranking Member of the Committee on Transportation and Infrastructure, U.S. House of Representatives
- **William J. Hornbuckle**, Chief Executive Officer & President, MGM Resorts International
- **Robert Isom**, CEO, American Airlines
- **Brendan Jones**, President, Blink Charging
- **Mitch Landrieu**, White House Senior Advisor & Infrastructure Implementation Coordinator
- **Walt Leger**, Executive Vice President & General Counsel, New Orleans & Company
- **Alex Menotti**, Head of Corporate & Government Affairs, LanzaJet
- **Carlos Monje, Jr.**, Under Secretary of Transportation for Policy, U.S. Department of Transportation
- **Sangeeta Naik**, Global Head of Strategic Partnerships & Marketing, American Express Travel
- **Lisa Sullivan**, Executive Vice President, Travel & Transport, IDEMIA
- **Chrissy Taylor**, President and CEO, Enterprise Holdings
- **Gil West**, Chief Operating Officer, Cruise
- **Laurence Wildgoose**, Assistant Administrator for Policy, International Affairs, & Environment, Federal Aviation Administration
- **Kevin Yoder**, Partner, HHQ Ventures

2021

- **Ed Bastian**, CEO, Delta Air Lines
- **JoeBen Bevirt**, Founder and CEO, Joby Aviation
- **Austin Brown**, Senior Director for Transportation Emissions, White House Office of Domestic Climate Policy
- **Pete Buttigieg**, U.S. Secretary of Transportation
- **U.S. Senator Shelley Moore Capito**, R-WV
- **Todd Davidson**, CEO, Travel Oregon
- **Representative Deborah Dingell**, D-MI
- **Josh Giegel**, CEO and Co-Founder, Virgin Hyperloop
- **Representative John Katko**, R-NY
- **Alejandro Mayorkas**, U.S. Secretary of Homeland Security
- **Vik Krishnan**, Partner, McKinsey & Company
- **Kevin McAleenan**, Former Acting United States Secretary of Homeland Security, Chairman and CEO, Pangiam
- **Denise Naguib**, Vice President, Sustainability & Supplier Diversity at Marriott International
- **Mark Reuss**, President, GM
- **Blake Scholl**, Founder and CEO, Boom Supersonic
- **Anne Smart**, Vice President of Public Policy, ChargePoint

CONTACT

SHARI BAILEY

SENIOR DIRECTOR OF BUSINESS DEVELOPMENT

813.486.4277 • sbailey@ustravel.org

All sponsorship packages can be customized. Our team is happy to work with you to create a sponsorship that is tailored to fit your needs.

**All photographs are scenes from the 2023 Future of Travel Mobility Conference.*

Presented By

U.S. TRAVEL
ASSOCIATION*

In Partnership With

CQ | Roll
Call

Official Card

AMERICAN
EXPRESS