

## FREQUENTLY ASKED QUESTIONS: SUMMER AUCTION

### WHAT IS THE ANNUAL SUMMER AUCTION?

The auction will take place in conjunction with the Summer Summit in Napa, California on July 22, 2024. All proceeds from the auction will benefit TravelPAC. We encourage all U.S. Travel members to donate packages to U.S. Travel to be auctioned off during this fun-filled event. Contributing packages for the summer auction provides visibility for your organization amongst nearly 200 of the travel industry's top executives from across the nation.

### WHY DONATE PACKAGES TO THE AUCTION?

Donating travel packages to U.S. Travel is an ideal way to support the association and its mission. Donated travel packages are featured at the annual summer auction, and qualified proceeds benefit TravelPAC.

### WHO CAN DONATE AUCTION PACKAGES?

All U.S. Travel Association members are eligible to donate auction packages. Packages can be bundled with non-U.S. Travel Member products and will be recognized as gifts from the U.S. Travel Association member directly.

### WHAT TYPE OF PACKAGES ARE WE LOOKING FOR?

The auction allows travel industry leaders to create packages that include exclusive travel opportunities, transportation, access to once in a lifetime experiences, sporting events and over the top meals. Tap into your relationships who have product to donate at no expense. Do you have a vacation home? We will take it! Do you know a private fishing company?! Perfect! Make it fun! Make it unique and make it something you would want to be a part of!

### HOW CAN YOU DONATE PACKAGES?

All U.S. Travel Association members who would like to donate a package may do so [here](#). Be sure to include the donor information and the package fulfillment contact for the winner to be connected with post-auction.

### WHO IS THE AUDIENCE AT THE SUMMER AUCTION?

250+ travel leaders from across all industry sectors - including hotel groups, industry associations, airlines, destination market organizations, state tourism offices, attractions, professional sports teams, airports and more!

### WHAT IS TRAVELPAC?

U.S. Travel Association created TravelPAC in 2009 to enhance its leadership on behalf of the entire travel community by helping to elect Members of Congress who appreciate the power of travel. TravelPAC allows U.S. Travel to better educate federal policymakers about the economic, social and diplomatic importance of travel. TravelPAC is a key component of U.S. Travel's overall mission to promote and facilitate increased travel to and within the United States.

### WHY SUPPORT TRAVELPAC?

When you contribute to TravelPAC, you are supporting candidates that will champion the travel industry and the freedom to travel. Our PAC helps grow U.S. Travel's allies and supporters on Capitol Hill by building relationships with pro-travel candidates, enhancing the visibility of U.S. Travel on Capitol Hill, and educating Congress about the critical role of travel to the U.S. economy.

### WHO CAN GIVE TO TRAVELPAC?

**U.S. Travel Members who have signed the [Prior Authorization Form](#)** and their spouses may contribute up to \$5,000 per calendar year. Other corporate and association PACs may also contribute a maximum of \$5,000 each calendar year.

### DOES MY AUCTION PACKAGE DONATION COUNT TOWARDS A PAC CONTRIBUTION?

While an auction package donation does not count as a PAC contribution, it is noted as a valuable contribution to U.S. Travel that facilitates critical TravelPAC fundraising.

### DO I SHIP MY AUCTION PACKAGE IN ADVANCE?

Please do **NOT** ship your item in advance. Due to liquor laws and logistical issues, we ask that you please **HOLD** your items until after the auction. Following the auction, we will send you the winning bidder's contact information to coordinate with or **DIRECTLY SHIP** your item to the winner.